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Marketing Executive Joins Barger, Cowart & Kenney

Marketing executive, Don Mecke, brings his business development expertise to consulting services as he joins Atlanta-based consulting firm Barger, Cowart & Kenney.

Atlanta, Ga., April 5, 2006 – Barger, Cowart & Kenney, LLC (BCK), an Atlanta-based executive and management consulting firm, announced today that Don Mecke has joined the firm as Senior Vice President of Business Development. “Don will be a terrific addition to our organization,” stated Dr. Charles Cowart, Managing Partner of Barger, Cowart & Kenney. “Over the past 20 years, Don has been very successful leading and managing business development programs on a global basis—plus, he is a past client and understands our work. Our business will most certainly benefit from his vision, leadership, and proven experience.”

Mr. Mecke served as Executive Vice President of Standard Furniture, leading all Sales and Marketing efforts from 1989 to 2004, and played a strategic role in Standard’s rise to the top echelon of U.S. furniture importers. He was also on the Board of Directors for the Home Furnishing International Association (HFIA), the President of the International Furniture Suppliers Association (IFSA), on the Board of the World Market Center, and a board member for the San Francisco Furniture Mart. In 2005, Mr. Mecke

was named "Man of the Year" by IFSA and was the recipient of Standard's W.M. Hodgson Award of Excellent, the highest honor the company gives. In 2004, *Furniture Today* magazine recognized Mr. Mecke as one of the top fifteen marketing executives in the furniture industry.

Barger, Cowart & Kenney, LLC, is an executive and management consulting firm based in Atlanta, Georgia. Our mission is to provide management teams with highly customized and personalized consulting services including executive assessment and coaching, employee selection and development assessments, assessment centers, organizational development, and succession planning. Our licensed psychologists and consultants have more than half a century of combined professional experience and a wide range of skills which allow us to assess and address the myriad issues that concern employees and management at all organizational levels. We are a client-centered business that values and nurtures professional relationships with both individuals and organizations. For more information visit: www.bargercowartkenney.com.

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