BCK Corporate Psychologists
BARGER, COWART & KENNEY, LLC

FOR IMMEDIATE RELEASE

Contact:
Kelly Enzor
Barger, Cowart & Kenney, LLC.
404-588-2420

Barger, Cowart & Kenney Expands Business Internationally

Atlanta, Ga., July 21, 2005 – Charles A. Cowart, Ph.D., an Atlanta-based psychologist and Managing Partner of Barger, Cowart & Kenney, LLC (BCK), an executive and management consulting firm, has expanded his consulting practice into Europe and the Middle East working with a subsidiary of one of its US-based clients.

Dr. Cowart began traveling internationally in late 2003 to assist a supply and distribution client with employee selection and executive development. Since that initial visit, Dr. Cowart has made frequent trips to Europe and the Middle East, helping to build organizational infrastructure and assisting management on structuring processes and procedures. "When our client first asked us to visit their subsidiary, it was to get an overall picture of the compatibility of value systems and preferred leadership and communication styles," explains Dr. Cowart. "This is important information for an employer when you have employees in several different countries." That initial work has evolved and Barger, Cowart & Kenney is building on the information gathered in those initial visits to assist with strategic planning and executive coaching, as well as conducting psychological assessments on all candidates for key positions.

Moving into the international market has brought a broader base of business to Barger, Cowart & Kenney, but has presented some challenges as well. Language barriers and time differences must be effectively dealt with, but Barger, Cowart & Kenney is up for the challenge and will likely hire additional consultants to focus on international clients. “This is an exciting time for us,” stated Dr. Gene Barger, Senior Partner at Barger, Cowart & Kenney. “We have been approached by other overseas companies who are interested in our services and are beginning work with one of these in the near future.”

Barger, Cowart & Kenney, LLC provides management teams with professional consulting services including executive assessment and coaching, selection and development assessments, assessment centers, organizational development, and succession planning. Our mission is to provide management teams with professional consulting services delivered in a highly customized and personalized manner. Our Psychologists and Consultants have more than half a century of combined professional experience and a wide range of skills which allow us to assess and address the myriad of issues that concern employees and management at all organizational levels. We are a client-centered business that values and nurtures professional relationships with both individuals and organizations. For more information visit http://www.bargercowartkenney.com.

###